

KDAT(FM), KHAK(FM), KRNA(FM), and employees at KRQN (FM)
EEO PUBLIC FILE REPORT
October 1, 2016 – September 30, 2017

II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Coe College / Career Services 1220 1 st Avenue NE Cedar Rapids, IA 52402	N	0
2	Station On-Air Announcements	N	1
3	Kaplan University Placement Office 3165 Edgewood Road Cedar Rapids, IA 52404	N	0
4	Eastern Iowa Community College mhildebrandt@eicc.edu www.eiccinform@eicc.edu	N	0
5	Upper Iowa University 700 Bell Drive SW Cedar Rapids, IA 52404	N	0
6	Kirkwood Community College Placement Office 6301 Kirkwood Blvd. SW Cedar Rapids, IA 52404	Y	0
7	Mount Mercy University Career Services 1330 Elmhurst Drive SE Cedar Rapids, IA 52402	N	0
8	E-mail to all Townsquare Business Managers Townsquarebusinessmanagers@townsquaremedia.com	N	0
9	St Ambrose University Career Services 518 West Locust Davenport, IA 52803	N	0
10	University of Iowa Iowa City, IA 52242 www.hirehawk.com	Y	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
11	University of Northern Iowa Career Services GIL 242 Cedar Falls, IA 50614 Careercat@uni.com	N	0
12	Townsquare Career Fairs Townsquare Media 425 2 nd Street SE Cedar Rapids, IA 52401	N	0
13	Cornell College Career Services 600 1 st Street West Mt. Vernon, IA 52314 319-895-4457	N	0
14	Iowa Workforce Development Center www.iowaworkforce.com	N	0
15	Iowa State University Ames, IA 50011 www.iastate.edu	N	0
16	Word-of-Mouth Referral	N	0
17	Walk In / Self Referral	N	1
18	The Gazette PO Box 511 Cedar Rapids, IA 52406	N	0
19	SimplyHired.com	N	0
20	MediaSalesCareers.net/Beyond.com	N	0
21	All Access	N	0
22	Reverse Search	N	0
23	Greenhouse/Jobvite – Townsquare Media Job Postings includes Indeed, Simply Hired, Glassdoor, Oodle, Townsquare Media Careers, Townsquare Media Facebook Page, individual employee Linked In News Feed, Twitter	Y	0
TOTAL INTERVIEWEES OVER REPORTING PERIOD			2

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III. RECRUITMENT INITIATIVES

	Type Of Recruitment Initiative (Menu Selection)	Brief Description Of Activity
1	Internship program.	Townsquare Media hosted several students as interns to help them develop useful skills in the broadcast industry. The students primarily worked in the On-Air, Live Events and Production departments. The interns completed assignments for all four of the SEU stations, including assisting with event planning and live station events, completing database entry, and conducting local “van hits” which increase our stations’ visibility in the surrounding community. The interns work most closely with our Brand Managers. During this reporting period we hosted one intern from the University of Iowa.
2	Host Job Fair.	No job fairs were hosted during this time period.
3	Attend Job Fair.	On 2/22/17 Townsquare Media attended the University of Iowa Spring Job & Internship Fair. On 4/18/17 Townsquare Media attended the Kirkwood Community College Business / IT Career Fair. On 9/27/17 Townsquare Media attended the University of Iowa Career Fair. The Business Manager was on hand at all events to gather resumes and answer questions regarding employment opportunities.